



# Bespoke cover home insurance

tailored solutions to protect your world

Cooke & Mason plc  
Chartered Insurance Brokers & Risk Managers

# Bespokecover - expertly tailored home insurance

## Simple yet sophisticated

Getting the right insurance cover is one of the most important things you can do to secure your home and its contents. At Cooke & Mason we believe that insurance is a vital asset which shouldn't be complicated or constrained; it should be easy to put in place and flexible to suit individual needs.

**Bespokecover** Home Insurance from Cooke & Mason provides tailored policies for high value homes and contents. They're robust, reliable and give essential piece of mind. Our highly professional personal service makes it as straightforward as possible, whilst delivering distinctive solutions and value for money.

With a dedicated specialist at your service you'll be smoothly guided through the process. Our expert will gain a full understanding of your requirements and lifestyle and, through our strong relationships with the world's most reputable insurers, search for, and secure, the most appropriate and cost effective cover for you.

### Who is **Bespokecover** for?

You may have a passion for antiques; enjoy a high tech lifestyle; love to escape to your holiday home or simply have an affection for the finer things in life. Whatever it is that matters most in your world we believe we have the answer.

## Designed around you

Some of the advantages can include -

- ▶ A dedicated, experienced specialist who provides independent expert advice and guidance.
- ▶ Tailor-made policies providing the breadth of cover needed to ensure you're fully protected.
- ▶ Specialist cover for antiques, fine art, jewellery and collections.
- ▶ Cover for theft, loss and damage to your personal possessions anywhere in the world.
- ▶ Freedom from onerous restrictions and conditions.
- ▶ Convenient options to combine cars, holiday homes, boats and more all on one policy if preferred.
- ▶ Powerful, dependable claims support.
- ▶ Access to and funding towards a professional negotiator, should you be kidnapped.
- ▶ Concierge service for those who'd value more time to do the things they want to do.

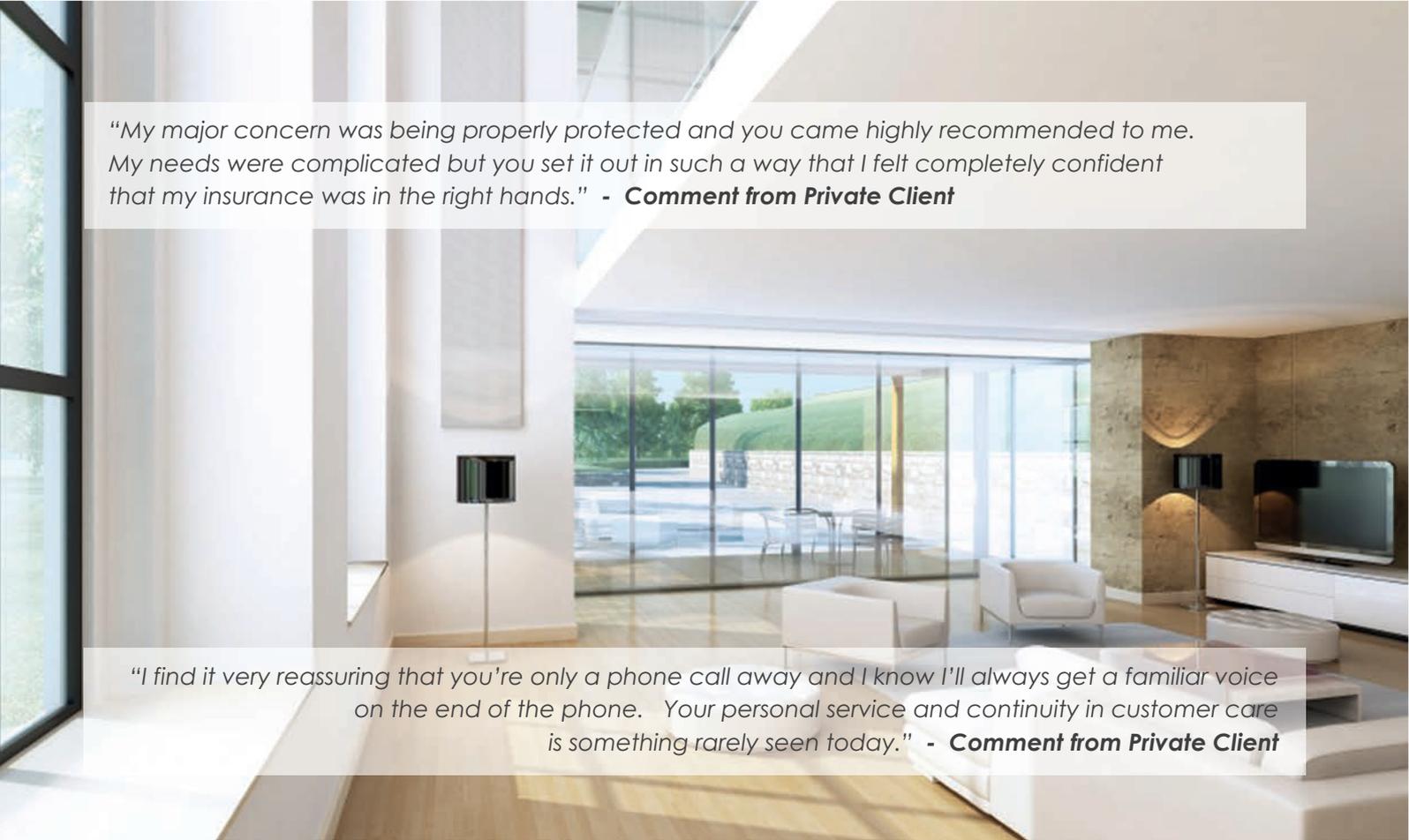
## Always there when you need us most

If the unexpected happens we'll give you the expert help and support you need. We work hard to alleviate the worry for you and make the claims process as stress-free as possible, aiming to deliver a satisfactory outcome quickly and efficiently.

Our expert negotiator will be there to advise and accompany you and, because we only work with the most prominent insurers with high security ratings, your claim will be treated with the urgency it deserves.

**Is your renewal not due yet?** Not a problem. We would be happy to meet with you. We can give you advice on your existing cover before renewal and help you make immediate changes if you need to. You don't want to be told "I am sorry, it's not covered" or "unfortunately you're under-insured" if you need to make a claim.

*"Thank you for the professional and diligent manner in which you dealt with our recent claim. Without your help, which was over and above expectations, we feel that we wouldn't have had a satisfactory outcome." - Comment from Private Client*



*"My major concern was being properly protected and you came highly recommended to me. My needs were complicated but you set it out in such a way that I felt completely confident that my insurance was in the right hands." - **Comment from Private Client***

*"I find it very reassuring that you're only a phone call away and I know I'll always get a familiar voice on the end of the phone. Your personal service and continuity in customer care is something rarely seen today." - **Comment from Private Client***

## Why choose Cooke & Mason plc

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Cooke & Mason was founded in 1976 and has grown to become one of the UK's leading insurance brokers. With foundations based on a firm commitment to customers, we believe that first class service combined with tailored, high quality, cost effective solutions are essential for gaining trust and building long lasting relationships. Our strengths include –

- ▶ Companywide commitment to quality and customer service.
- ▶ Strong relationships with an array of world class insurers, providing greater choice whilst guaranteeing competitive premiums and long term commitment.
- ▶ Dedicated senior claims specialists - working and negotiating on your behalf.
- ▶ Team of highly qualified insurance professionals, experienced in arranging and managing policies for high value homes and contents.

## Next step - contacting Cooke & Mason

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To arrange an appointment or to speak to one of our **Bespokecover** Home Insurance specialists please call 01777 869900 or email [bespokecover@cookeandmason.com](mailto:bespokecover@cookeandmason.com)

## What happens next?

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- ▶ To ensure your insurance cover is specifically matched to your needs, our specialist will meet with you, at your convenience, to establish your detailed requirements.
- ▶ With strong market knowledge and access to the world's leading insurers, we'll source the right solution for you.
- ▶ Your dedicated specialist will efficiently administer your policy and then continue to be of service and support throughout the relationship, providing regular reviews to ensure you're fully protected.



**Cooke & Mason plc**

Chartered Insurance Brokers & Risk Managers

Cooke & Mason was founded in 1976 and has grown to become one of the UK's leading chartered insurance brokers, sitting within the top 75 of independent insurance intermediaries. Our success is built on our commitment to ensure that the customer comes first.

In 2007 Cooke and Mason plc joined Brokerbility, one of the UK's largest and most influential broking groups, allowing us to gain the best insurance cover at the most competitive prices for our customers. Further strengthening our offer the business acquired Stephenson's Insurance Services in 2008, a long-established Lincolnshire based insurance broker.

With the ambition to better serve customers, Cooke & Mason established a health and safety division in 2000, today known as Sigerson Associates Ltd ([www.sigersonassociates.co.uk](http://www.sigersonassociates.co.uk)). Incorporating risk management, this division offers expertise in Health & Safety, Employment Law, Environmental Management, Quality Assurance and Training. Our services help clients meet legal requirements and facilitate the smooth running of their business.

Continually challenging ourselves to enhance service and offer new products we acquired xCenta in April 2012; a health and safety company, providing specialist web based solutions.

Since the business was formed over 35 years ago, the Cooke & Mason family has grown significantly but our strong focus on customer service and traditional values has always remained, and will continue to stay at the heart of the company.



**Cooke & Mason plc**

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